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INTRODUCTION

Review question / Objective Identify the theoretical approaches that explain symbolic consumption and the possible relationships with social dignity.

Rationale The justification for this article lies in the need to understand how symbolic consumption, understood as the acquisition of goods and services endowed with identity and cultural meanings, relates to social dignity, based on a concept recognized as relational, systemic, and dynamic. The text highlights that, although the literature acknowledges the role of symbolic consumption in the expression and construction of identities, there is a lack of studies that systematically explore the impacts of this consumption on the dynamics of social dignity as grounded by Jacobson. Furthermore, it is emphasized that dignity, despite being widely discussed in philosophical and legal domains, has its social and interpersonal recognition as

fundamental aspects of its manifestation and is still little investigated from the perspective of everyday consumption practices.

Given this gap, the article proposes to identify, based on a systematic review of the literature, the theoretical approaches that explain symbolic consumption and its possible relationships with social dignity. Thus, the research is justified by its intent to deepen the understanding of these connections, contributing to the advancement of knowledge in the fields of consumption, identity, and social dignity.

Condition being studied In this study, the condition of interest refers to symbolic consumption, understood as the practice of acquiring goods or services that, in addition to their practical functionality, carry symbolic meanings related to the expression of identity and belonging. The article focuses on how such consumption is connected to social dignity, understood as a relational, systemic, and dynamic

concept, linked to the recognition and value attributed to individuals and their identities in social interactions. Thus, the work investigates how symbolic consumption choices influence the construction, promotion, or violation of social dignity, based on the theoretical framework of authors such as Jacobson and within the context of contemporary social relations.

METHODS

Search strategy To identify the relevant literature on symbolic consumption and its relationship with social dignity, a systematic literature review (SLR) was conducted following the PRISMA method guidelines. The search strategy involved consulting three electronic databases: SCOPUS, Web of Science, and EBSCO. The choice of these databases is justified by their comprehensiveness and relevance in indexing scientific journals in the areas of social sciences, humanities, and administration, allowing access to a wide range of studies on the topic.

The search term used was "symbolic consumption," selected for its precision in identifying articles that address consumption from a symbolic and identity perspective. The search was conducted in the titles, abstracts, and keywords of the articles, aiming to ensure the inclusion of studies that dealt with the topic centrally or tangentially. Additionally, language filters (English and Portuguese) and document type (articles and academic journals) were applied to refine the sample and ensure the relevance of the results.

Following the initial search, the results were subjected to a two-step selection process. In the first step, duplicates identified in the different databases were removed. Then, all abstracts were read in full to identify the consequences related to symbolic consumption and to verify the existence of possible relationships with social dignity. Articles that presented, in their abstracts, evidence of consequences of symbolic consumption and potential connections with social dignity were included in the analysis.

Articles that did not present, in their abstracts, a relationship of consequence of symbolic consumption, as well as those whose identified consequences had no relationship with social dignity, were excluded. This selection process resulted in a final sample of articles that were used to construct the analysis of the relationships between symbolic consumption and social dignity. The search strategy and the inclusion and

exclusion criteria were designed to maximize the sensitivity and specificity of the selection, seeking to identify the largest possible number of relevant studies while minimizing the inclusion of publications not pertinent to the central theme of the research.

Participant or population This systematic literature review (SLR) does not directly address participants or human populations in the traditional sense of clinical or epidemiological studies. Instead, the focus is on the analysis of scientific articles that discuss the concept of symbolic consumption and its relationship to social dignity. Therefore, the "participants" in this review are the studies (scientific articles) that explore the theoretical and empirical dimensions of symbolic consumption and its connection to social dignity. The analysis focuses on how these studies conceptualize symbolic consumption, what methodologies they use, and what results they present regarding its influence on the construction of social dignity.

In summary, the review examines the existing academic literature on the topic, rather than collecting primary data from individuals or population groups.

Intervention The "intervention" of interest in this systematic literature review is symbolic consumption, understood as the use of goods and services not only for their functionality but also for the identity and cultural meanings they carry. The review seeks to assess how this "intervention" (symbolic consumption) can influence social dignity, whether by promoting, sustaining, or threatening the perception of value and recognition of individuals in their social interactions. The analysis focuses on the different ways in which symbolic consumption manifests itself and its potential impacts on the dimensions of social dignity, as explored in the studies included in the review.

Comparator There is no "comparative intervention" in the traditional sense of a clinical or experimental study. Instead of comparing different interventions, the analysis focuses on examining how the existing literature addresses the various facets of symbolic consumption and its impacts on social dignity.

Therefore, the definition of a specific comparative intervention for the target population does not apply in this case. The focus is on analyzing the literature to understand the nuances and complexities of the relationship between symbolic consumption and social dignity, without

necessarily comparing different approaches or interventions.

Study designs to be included This review seeks to identify and analyze the relationship between symbolic consumption and social dignity, including theoretical, empirical (qualitative and quantitative), literature reviews, and mixed methods studies. The inclusion of various study types aims for a comprehensive analysis, considering theoretical perspectives and empirical evidence on how symbolic consumption impacts social dignity.

Eligibility criteria The eligibility criteria for the systematic review were defined using the PICOS framework, along with additional criteria, with the aim of ensuring the relevance and quality of the included studies. Regarding P (Population), the article does not specify a restricted target population but focuses on studies that address individuals or groups in relation to symbolic consumption. The main exposure investigated is I (Intervention/Exposure), symbolic consumption, defined as the use of goods and services with identity and cultural meanings. The article does not explicitly detail a C (Comparison). The outcome of interest is O (Outcome), the impact of symbolic consumption on social dignity, including the perception of personal value, belonging, and social recognition. Studies of type S (Study Type): theoretical, empirical (qualitative and quantitative), literature reviews, and mixed methods were included. Additionally, articles in the language (Language) English and Portuguese, only articles and academic journals (Document Type), were considered, and the articles should present a relationship of consequence of symbolic consumption and have consequences that could be attributed to the relationship with dignity (Content). The keyword (Keyword) "symbolic consumption" should be present in the title, abstract, or keywords of the article. These combined criteria were used to select the most relevant studies for the systematic review, ensuring that the focus remained on the relationship between symbolic consumption and social dignity.

Information sources The electronic databases SCOPUS, Web of Science, and EBSCO were used. The selection of these databases reflects the intention to obtain a comprehensive coverage of the academic literature available on the topic of symbolic consumption and its relationship with social dignity, seeking relevant articles in the areas of business, social sciences, and humanities.

Main outcome(s) The main results of the systematic review reveal that symbolic

consumption has several consequences that are intertwined with social dignity. The analysis identified clusters of consequences, such as the influence of consumption on purchase intention, passion, and brand loyalty, which are related to personal value, belonging, identity, self-esteem, and social status. Furthermore, consumption is seen as a way of constructing identity and is linked to belonging and the development of self-concept. The representation of social groups and the following of social trends also emerge as consequences, impacting self-esteem and the sense of belonging. The perception of social status and the congruence between the consumption experience and self-concept were also identified, influencing the maintenance of self-esteem and social meaning. The pursuit of exclusivity and elitism, as well as the projection of a pro-social image, are also related to self-worth, self-esteem, and the way the individual is perceived by others. These results demonstrate that symbolic consumption is intrinsically linked to the dimensions of social dignity, acting as a means for the expression of identity, the establishment of social bonds, and the pursuit of recognition and status. The review therefore establishes an integration between the theories of social dignity and symbolic interactionism.

Additional outcome(s) The study innovates by integrating two theoretical perspectives, symbolic consumption and social dignity, which had not been explored together previously, offering a new approach to studies on social dignity. Finally, the article proposes guidelines for future research, suggesting the exploration of the nuances of the relationship between symbolic consumption and social dignity in different social and cultural contexts, with the use of empirical methodologies to validate the results obtained.

Data management For data management in the systematic review, a structured and organized approach was adopted. Initially, a search for articles was conducted in the electronic databases SCOPUS, Web of Science, and EBSCO, using the keyword "symbolic consumption." After applying language and document type filters, and removing duplicates, the abstracts were read in full to identify the consequences related to symbolic consumption and their possible relationships with dignity. Articles that did not present a relationship of consumption consequence or that did not have consequences attributable to the relationship with dignity were excluded. The information extracted from the selected articles was then organized into an electronic spreadsheet (Microsoft Excel), structured with fields for title, scientific database,

abstract, country, consequences of symbolic consumption, and relationship with dignity. This systematic organization allowed for comparative analysis and synthesis of the results in an efficient and transparent manner, facilitating the identification of patterns and the construction of a comprehensive understanding of the topic.

Quality assessment / Risk of bias analysis

Initially, clear eligibility criteria were established for the inclusion of primary studies, ensuring a transparent and systematic selection, which minimized the risk of selection bias.

The assessment of risk of bias was minimized through the use of the PRISMA method, which ensures transparency, standardization, and rigor in the conduct of the systematic review, in addition to the application of well-defined inclusion and exclusion criteria for the selection of articles.

The article describes how the results were presented in an organized and systematic manner, facilitating the comparative analysis and synthesis of the results, which contributes to the transparency and reliability of the systematic review.

Strategy of data synthesis The data synthesis strategy adopted in this article involved an in-depth and categorized analysis of the information extracted from the literature, focusing on the consequences of symbolic consumption and its relationships with social dignity. Initially, the main consequences of symbolic consumption present in the abstracts of the selected articles were identified. The consequences were carefully related to the dimensions of social dignity proposed by Jacobson (2009), and the analysis of this relationship was based on the consequences described in the abstracts themselves, and not on an interpretation of the results of the articles. Subsequently, these consequences were related to the dimensions of social dignity proposed by Jacobson (2009), which include both the dignity of the self, linked to individuality and morality, and relational dignity, associated with autonomy and social recognition. To facilitate the analysis, the consequences of symbolic consumption were grouped into categories based on their similarities and connections with the dimensions of social dignity, resulting in six main groupings, each with distinct characteristics and relationships with dignity. Each of these groupings was then subjected to a detailed analysis, describing the consequences of symbolic consumption and their connections with aspects of dignity. Finally, the results of this categorized analysis were synthesized, seeking to identify patterns and trends in the relationship between symbolic

consumption and social dignity, revealing that symbolic consumption transcends the mere acquisition of goods, constituting a complex process of constructing meaning and identity that influences how individuals perceive themselves, how they are perceived, and how they relate to society.

Subgroup analysis The categorical analysis involved identifying six main groupings of consequences of symbolic consumption, each with distinct characteristics and relationships with social dignity. These groupings can be seen as subgroups of phenomena related to symbolic consumption, and the detailed analysis of each of them allowed for the identification of specific nuances and patterns in their relationships with dignity.

Sensitivity analysis The robustness and reliability of the results presented in this study were ensured through rigorous study selection criteria, a comprehensive search of major databases, a detailed analysis of the consequences of symbolic consumption and its relationships with social dignity, and the methodological transparency provided by the use of the PRISMA method and the categorical analysis of the groupings of consequences of symbolic consumption—elements that, together, aim to mitigate potential biases and increase confidence in the conclusions, although formal sensitivity analyses could complement this assessment in future studies.

Language restriction The language restriction was the inclusion of only articles published in English and Portuguese.

Country(ies) involved Brazil.

Keywords social dignity, symbolic consumption, symbolic interactionism, and Systematic Literature Review.

Contributions of each author

Author 1 - Vanessa Custodio Pollon - Conceived the study, carried out data collection and analysis, wrote the manuscript, developed the discussion of the results, and performed the critical review of the intellectual content.

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Author 2 - Maria Luisa Teixeira - Contributed substantially to the conception of the study, supervised data collection and analysis, provided guidance, and performed a critical review of the content.

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